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digital matatus



AGENDA

Why a Digital Map?

Mapping Project Overview
Main Findings, Challenges and Opportunities

Next Steps

•Q&A



Why A Digital map?





One of the Fastest Growing Cities in Africa

- Addis Ababa is the largest city in Ethiopia
- Population of 3.2 million people
- Growing urban population
- Currently 96% of the population walk and use public transport and only 4% use private vehicles



Why A Digital map?



What has the city been doing?

- Restructuring transport sector and focusing on improving public transport and active mobility
- Launch of Addis Ababa Road Safety Strategy
- Introducing mass transit i.e. LRT, BRT
- Procuring more locally assembled buses- where do we deploy these buses?

DATA! DATA! DATA!

- Hard to make effective decision with little or no data *i.e. demand and* supply
- Transport planners and operators are facing challenges when improving or integrating different modes of transport *i.e. BRT and paratransit*
- Currently data is collected manually which makes it difficult to update the data collected, visualize all the data in one platform and represent spatial information

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1	<u>ከመገናኛ - የካ</u> አባዶ	4	አንበሳ
2	ከመገናኛ - አሌልቱ	2	አንበሳ
3	ከጉራራ ፈረ/ኬላ - አዲስ ከተማ	6	አንበሳ
4	ከኮተቤ ኮሌጅ - ፒያሳ	5	አንበሳ
5	ከጣሊያን ኤምባሲ - አዲስ ከተማ	3	አንበሳ
6	ከመንናኛ - አዲስ ከተማ	4	አንበሳ
7	ከሰሚት - ለንሃር	5	አንበሳ
8	ከላምበረ <i>ት - አዲስ ከተማ</i>	3	አንበሳ
9	ከኮ <i>ተ</i> ቤ ንብርኤል - 4 ኪሎ	5	አንበሳ
10	ከእየሱስ - አዲስ ከተማ	4	አንበሳ
11	ከመገናኛ - ለገሃር	2	አንበሳ
12	ከንርጇ አዲስ ከተማ	4	አንበሳ
13	ከካራ - ለንሃር	4	አንበሳ
14	ከካራሎ - አዲስ ከተማ	4	አንበሳ
15	ከጬፈ ሃያት - ለገሃር	4	አንበሳ
16	ከመገናኛ - ጉራራ	2	አንበሳ
17	ከሚኒሊክ ሆስፒታል - ጦር ሃይሎች	3	አንበሳ

Trip Planning





Main Reasons for Digital Public Transport Data

- Wealth of data that already exists but not in the "right" format
- Better understand paratransit patterns
- Route planning/allocation
 & Service Improvement
- Way to come together for decision making

TRANSPORT AUTHORITY TOOK ACTION





STAKEHOLDERS





OBJECTIVES





PROCESS



PROCESS....cntd





1.DATA LAYERS – ROUTES







2. DATA LAYERS: STOPS



3. DATA LAYERS: TERMINALS





Already we can where the demand/cluster points are









Challenges

Data Collectors

- Phone models varied and some did not support data collection apps with newer systems/versions
- Inaccurate and overlapping baseline data
- Unavailability of buses and taxis
- Taxis take different routes than the assigned ones
- Transportation cost higher than legal tarrifs
- Technical difficulties with data collection app
- GPS problems due to cloudy weather

Data Processors

- Limited and interrupted internet access
- Electric power interruption
- Errors and lack of street connectivity on Open Street Map
- Inaccurate and overlapping baseline data
- Difficult to get data from data collectors daily as manually uploaded
- Data not saved in correct coding format
- Errors on manually recorded data on daily assignment sheets

Technical Partners

- Differentiate what we mean by maps and mapping (GIS, GTFS)
- Inaccurate and overlapping baseline data delayed project and difficult to manage project/assign tasks
- Simultaneously building capcity and working with students on data gathering and processing
- Time constraint
- Budget constraint



Main Findings

- Easier to map shared taxis than Anbessa and Sheger
- Having initial datasets/spreadsheets are a helpful starting point
- Certain apps are not best fit for cities with similar local conditions as Addis i.e. internet connectivity is expensive and not easily accessible
- Need to map multiple times to pinpoint the stops accurately
- Taxis take routes high in demand and take shortcuts
- Taxis don't always adhere to tariffs
- Lack of awareness of open tool i.e. QGIS/ My maps
- Already existing local capacity that just needs additional training in some areas that can be tailored to the project needs
- Sustainability is an important component of these kind of projects
- Having the government support was crucial in getting the project done on time



Opportunities

- Support with transport planning i.e. BRT, TOD, Cycling
- Enable street network data for decision makers and researchers
- Contribute to open source data especially African cities
- Opportunities Identifying patterns for different modes of transport
- Generate Innovation i.e. crowd sourcing app, government and university
- Trip Planning
- Analysis i.e. Heat Maps, accessibility





HEAT MAP EXAMPLE







Elephants in the room

- Paratransit regulate or not?
- BRT vs. Paratransit
- Meaning of informality
- Public good/ Public data Ownership



"Let's try some role playing. I'll be the elephant in the room and you address me."



NEXT STEPS

- Finalize GIS map and GTFS database
- Organize a workshop on schematic mapping/ visualization
- Hand over project to the city
 - Capacity building for transport authority team on data collection, processing, maintaining, updating of data
 - Support the city technically until city is comfortable with the process
 - Temporal data and Adequacy parameters